



YOU ARE INVITED!
Winnipeg Harvest to unveil its new brand via Livestream Event
We've changed our name, but not our passion.

In connection with its 35th anniversary, merger and name change, Winnipeg Harvest is unveiling a new brand initiative designed to tap into the community energy that has sustained it since 1985.

You are invited to the online unveiling of this new brand, hosted by CEO, Keren Taylor-Hughes. The YouTube event will include speakers from four partner food banks across the province, as well as the release of our new video 'Feel the Stars' underpinned by the song produced by Manitoba's Keith and Renee.

Date: Wednesday, November 25, 2020
Time: Two showings – 10:00 a.m. & 7 p.m.
Duration: 15 Minutes
Video Links for Viewing:
10 a.m. - https://youtu.be/bpF3Evrqv_Y
7 p.m. - <https://youtu.be/GTQWiXovrss>

Notes for Media: Full media release to be provided on the day of the event. Interviews scheduled after 10:30 a.m.

To schedule media interviews, contact:

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