INSERT MONTH DAY, 2021

Dear INSERT NAME OF Store Owner/ Manager,

Tim Hortons’ annual Smile Cookie campaign is something Manitobans look forward to every year - delicious cookies that support a great cause!

What would make the campaign extra special for the people in INSERT NAME OF TOWN/CITY is knowing that every cookie they purchase helps bring a meal to one of their neighbours too.

**By choosing INSERT Local Food Bank name as your Smile Cookie charity this year, you will help ensure that no one in our community goes hungry. And that is something we can all smile about!**

With an unprecedented number of layoffs and job losses due to COVID-19, thousands of Manitobans are now first-time users of food banks. INSERT Local Food Bank namehas been feeding our neighbours for INSERT X years, and we need your help now more than ever to feed hungry children, hardworking families and struggling adults in our community.

**Be a Harvest Star! You will give and receive dozens and dozens of smiles of gratitude this fall.**

Tim Hortons already provides meals and treats to Manitobans every day. By choosing us as your 2021 Smile Cookie campaign recipient, you will also be nourishing our community, and our sense of community, and together, we will all harvest the benefits.

Please contact me if you have any questions and to discuss how we can work with you to ensure this is a successful campaign for everyone.

Thank you,

**INSERT SIGNATURE**

INSERT YOUR CONTACT NAME / TITLE

INSERT Local Food Bank name

Proud Member of the Harvest Manitoba Food Network

Phone: INSERT

Email: INSERT