



WE'RE EGG FARMERS
WE LOVE WHAT WE DO®

JOINT MEDIA RELEASE

CRACKING 12,000 DOZEN – MANITOBA EGG FARMERS BREAK THE RECORD FOR MOST EGGS DONATED TO HARVEST MANITOBA IN ONE MONTH

144,000 eggs equal 144,000 nutritious potential meals for Manitobans

For Immediate Release

(Winnipeg, MB) November 15, 2022 – In October, Harvest Manitoba (Harvest) received 12,000 dozen eggs thanks to local egg farmers and community supporters. This donation from Manitoba Egg Farmers (MEF) broke a record for the most eggs ever donated to Harvest Manitoba in one month.

Another record has also been broken this fall – the number of Manitobans using the food bank is at an all-time high. Each month Harvest supplies food to **nearly 90,000 Manitobans, and almost half are children.** This past year, Harvest has seen the need for food assistance in our communities rise to new heights due to soaring inflation. Demand for food in Winnipeg and communities around Manitoba has never been greater than it is today.



“It takes a province to feed a province,” said Vince Barletta, President & CEO Harvest Manitoba. “In this extraordinary year where Harvest helped more Manitobans than ever before, we are especially grateful for the ‘Eggstraordinary’ support of our Egg Farmers in helping us feed families across our province.”

Protein-rich eggs provide lasting energy and are produced locally in Manitoba by 170 egg farming families. Manitoba egg farmers are grateful to provide high-quality protein to Manitobans and want to ensure that during this time of rising inflation and higher grocery bills, everyone gets to have nutritious eggs on their tables.

“We are so proud to have broken this record for the most eggs donated in one month and hope that these eggs make a difference for Manitoba families,” said MEF Chair Catherine Kroeker-Klassen. “We

were able to visit Harvest in October and help pack eggs into cartons to give directly to families. Seeing the direct result of our donations – the sheer number of eggs in the Harvest warehouse – was incredibly humbling and rewarding.”

Donating eggs has been a priority for MEF for the last several years. MEF has worked with Harvest for many years but after the start of the COVID-19 pandemic, made a larger commitment to help all Manitobans access nutritious eggs. Since 2020, MEF has regularly donated pallets of eggs to increase Harvest’s supply of healthy food. In 2022, MEF has donated two pallets of eggs per month (more than 20,000 eggs) and supported Harvest in purchasing two pallets at our cost. That is more than 7,000 dozen eggs per month distributed to Manitobans receiving hampers from Harvest.

Join Manitoba’s egg farmers in supporting Harvest this holiday season and be sure to “Share Your Thanks” by donating online at harvestmanitoba.ca.

About Manitoba Egg Farmers – We’re Egg Farmers We Love What We Do®

Manitoba Egg Farmers (MEF) represents 170 regulated egg and pullet farmers in our province. MEF is an independent organization, funded entirely by egg and pullet farmers. Regulated egg farmers are the primary caregivers of their hens that produce over 76 million dozen eggs each year and feed all communities across Manitoba. Eggs are nutritious, versatile and can be eaten with any meal. Buy local eggs at your favourite Manitoba grocery store! For more information about egg farming in Manitoba, hen care or recipes visit eggs.mb.ca.

About Harvest Manitoba

Harvest Manitoba (“Harvest”) is a charitable organization dedicated to nourishing our communities and our sense of community so that no Manitoban goes hungry. We collect 11 million pounds of food every year, which is sorted and packed largely by volunteers into Harvest Hampers and distributed to Manitobans through our Community Food Network of more than 325 food banks and agencies in Winnipeg, rural, northern and First Nations communities. Right now, we feed 90,000 Manitobans every month, 46% children. Our Food Distribution Centre, which includes our Emergency Food Support Assistance Line and Warehouse, are in our Winnipeg Headquarters. To learn more or donate, please visit HarvestManitoba.ca

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For more information:

Claire McCaffrey

Communications Specialist, Manitoba Egg Farmers
p: 204-488-4886 | e: cmccaffrey@eggs.mb.ca

Christa Campbell

Senior Manager of Marketing and Communications, Harvest Manitoba
p: 204-229-9660 | e: ccampbell@harvestmanitoba.ca