



An Evening to Celebrate
the Career and Legacy
of David Northcott

THURSDAY, OCTOBER 12, 2023

RBC CONVENTION CENTRE • YORK BALLROOM

Presented by:

MANITOBA
LIQUOR
& LOTTERIES



Sponsorship Package Information



Since 1985,

Winnipeg Harvest, now Harvest Manitoba, has grown substantially due to the generous support we receive from organizations and individuals such as yourself. With over 35 years of service, we are now recognized as the 3rd largest food distributor of its kind in Canada – the best and only provincial food network Manitoba has ever had.



On the evening of October 12th, Harvest Manitoba - in partnership with Manitoba Liquor and Lotteries - will celebrate the Victories over Hunger and Poverty endured over the last four decades. This evening will feature a special honouring of long-time Executive Director, David Northcott, who is a strong voice for the less fortunate, committed to alleviating hunger in the communities he serves.



Thursday, October 12, 2023 • An Evening to Celebrate the Career and Legacy of David Northcott



SPONSORSHIP

PACKAGE INFORMATION

THURSDAY, OCTOBER 12, 2023

RBC CONVENTION CENTRE • YORK BALLROOM

Nourishing Sponsor

\$15,000

- 10 tickets to the event
- 45 second promotional video displayed during dinner
- Logo included on printed dinner materials
- Verbal recognition during dinner
- Corporate table identification
- Full page colour recognition in event program
- Logo and web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Opportunity to provide attendee gift at place settings
- Logo in Winnipeg Free Press Thank You Ad
- First Right of Refusal for 2024 Harvest Manitoba Gala

Community Sponsor

\$12,500

- 10 tickets to the event
- Logo included on printed dinner materials
- Verbal recognition during dinner
- Corporate table identification
- Half page colour recognition in event program
- Logo and web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Opportunity to provide attendee gift at place settings
- Logo in Winnipeg Free Press Thank You Ad
- First Right of Refusal for 2024 Harvest Manitoba Gala

"Maxim Truck & Trailers shares Harvest Manitoba's mission and supports their commitment to feeding families and feeding hope in the fight against hunger in our province"

- Doug Harvey - Maxim Truck & Trailers

SPONSORSHIP PACKAGE INFORMATION

Fighting Hunger Sponsors

\$10,000

- 10 Tickets to event
- Logo included on printed dinner materials
- Verbal recognition during dinner
- Corporate table identification
- Half page colour recognition in event program
- Logo and web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Opportunity to provide attendee gift at place settings
- Logo in Winnipeg Free Press Thank You Ad
- First Right of Refusal for 2024 Harvest Manitoba Gala

Your support towards “Victories over Hunger and Poverty” today helps support Harvest and clients every day.

• **\$15,000** provides **15,306** meals to families in Manitoba.

• **\$12,500** provides **12,775** meals to families in Manitoba.

• **\$10,000** provides **10,204** meals to families in Manitoba.

• **\$8,000** provides **8,163** meals to families in Manitoba.

• **\$6,000** provides **6,122** meals to families in Manitoba.

Feeding Hope Sponsors

\$8,000

- 8 Tickets to event, with option to purchase 2 additional tickets to round out table
- Logo included on printed dinner materials
- Verbal recognition during dinner
- Corporate table identification
- Quarter page colour recognition in event program
- Logo and web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Recognition in Winnipeg Free Press Thank you Ad

Harvest Star Sponsors

\$6,000

- 6 Tickets to event, with option to purchase 4 additional tickets to round out table
- Mentioned in printed dinner materials
- Corporate table identification
- Web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Recognition in Winnipeg Free Press Thank you Ad

SPONSORSHIP PACKAGE INFORMATION

CORPORATE TABLE

Sponsor

\$3,500

- 10 Tickets to event
- Recognition on Harvest Manitoba website and in Winnipeg Free Press Thank You Ad

PREFERRED PACKAGE

Sponsor

\$1,250

- 4 Tickets to event, with preferred seating location

Individual Ticket

\$275

Purchase individual tickets to the dinner. Unless purchased for an enhancement to sponsorship package, seats for individual tickets will be pre-assigned. Partial tax receipt.

Help Us Fight Hunger by Making a Donation

If you would like to support Harvest Manitoba but cannot attend, please consider donating a ticket or even a whole table!

We are always looking for ways to include clients who cannot otherwise attend.

- Name recognition in gala program
- Full tax receipt

Gifts In-Kind

Live Auction (\$5,000 minimum value)

Live Auction items will be highlighted on our rotating screens with your logo throughout the evening and during the live auction as well as on any live auction signage.

- Live Auction Items will also have 1/4 page ad in the Program
- Charitable tax receipts in the amount of your donation with applicable documentation that meets the CRA guidelines

"There are always people worse off than me. But for everyone who is struggling to pay for healthy food, please know that you are worth it. Don't be afraid to ask Harvest for HELP."

- Harvest Client, Linda

"I am still looking for an accounting job. Without Harvest, I wouldn't be able to get the food that I need for my family."

- Harvest Client and Newcomer, Nataliia





Thank you!

Harvest Manitoba's ability to serve our clients is thanks to the hard work of our volunteers, our retail and food producer partners, and our donors. On behalf of the **109,000** Manitobans who receive food from our incredible community network of food banks, daycares, schools, and soup kitchens each month, thank you for your support!



It Takes a Province to Feed a Province

Thanks to you, Harvest distributes food to more than 360 food banks and agencies in every region of the province. Thousands of donors of food and funds, thousands of volunteer hours, and thousands of advocates define us as a community.

We're all in this together. Help us in our mission of ensuring that no Manitoban goes hungry.

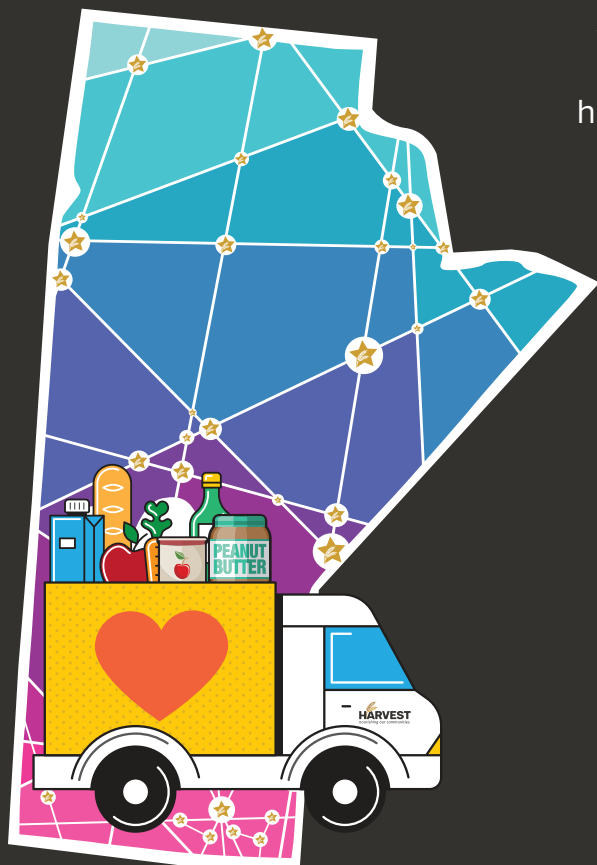


Increase in food bank use since start of the pandemic.

Harvest collects and shares

18 million lbs

of healthy and nutritious food to hungry hardworking families and seniors in Manitoba every year.



In March 2023
21,927
households visited
a food bank.



Our network includes and supports over

360

food banks and agencies in Winnipeg, rural and northern and First Nation communities across Manitoba.


HARVEST
nourishing our communities



Corporation/Business (as preferred for program):

Contact Name: _____

Mailing Address: _____

Telephone: _____

E-mail: _____

☐ Please invoice me

☐ Cheque enclosed (payment details below)

☐ I would like to pay by credit card: ☐ VISA ☐ MC

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

EXP DATE: _____ CVV: _____

SPONSORSHIP REGISTRATION FORM

We will support Harvest Manitoba and Victories Over Hunger and Poverty as a:

- ☐ **Nourishing Sponsor** \$15,000
- ☐ **Community Sponsor** \$12,500
- ☐ **Fighting Hunger Sponsors** \$10,000
- ☐ **Feeding Hope Sponsors** \$8,000
- ☐ **Harvest Star Sponsors** \$6,000

Other Opportunities:

- ☐ **Corporate Table Sponsors** \$3,500
- ☐ **Preferred Package Sponsors** \$1,250
- ☐ **Individual Ticket** \$275

If you are unable to attend event, you can still make a direct donation to support Harvest Manitoba or as a Tribute gift.

Donation amount: \$ _____

RETURN COMPLETED REGISTRATION FORM TO:

Harvest Manitoba Attention: Colleen McVarish, 1085 Winnipeg Avenue, Winnipeg, MB R3E 0S2
Phone: 204-982-3666 Fax: 204-775-4180 Email: cmcvarish@harvestmanitoba.ca

Charitable Registration Number: 13179 2616 RR0001

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