

Presented by:

MANITOBA
LIQUOR
& LOTTERIES



HARVEST

Gala | 2024

Victories Over Hunger and Poverty

THURSDAY, OCTOBER 17, 2024

RBC CONVENTION CENTRE • YORK BALLROOM

SPONSORSHIP PACKAGE



At Harvest Manitoba, we have always been about so much more than just hampers; we are about hope. Today, in communities across our province, over 100,000 people benefit from our programs each month. These programs range from our Community Food Network food banks to school nutrition, from our baby formula program to employment training and education. All these programs that bring hope to Manitobans facing food insecurity are supported by you - our donors.

It takes a province to feed a province, and at Harvest, we know that no one does that better than we do right here in Manitoba, but we need your help to keep the hope alive for those who struggle with hunger and poverty. Your support for the 2024 Harvest Manitoba Gala is an important way to give back and show your support to an organization that provides a food security backbone across our province.

I look forward to seeing you again at this year's gala evening, where, with your help, we will continue to build a healthier future for all where no Manitoban goes hungry.





SPONSORSHIP OPPORTUNITIES

Nourishing Sponsor **\$15,000**

- 10 tickets to the gala
- 45 second promotional video displayed during dinner
- Logo included on printed dinner materials
- Verbal recognition during dinner
- Corporate table identification
- Full page colour recognition in gala program
- Logo and web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Opportunity to provide attendee gift at place settings
- Logo in Winnipeg Free Press Thank You Ad

Fighting Hunger Sponsor **\$10,000**

- 10 tickets to the gala
- Logo included on printed dinner materials
- Verbal recognition during dinner
- Corporate table identification
- Half page colour recognition in gala program
- Logo and web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Logo in Winnipeg Free Press Thank You Ad

Feeding Hope Sponsor **\$5,000**

- 10 tickets to the gala
- Mentioned in printed dinner materials
- Corporate table identification
- Web link recognition on Harvest Manitoba website
- Social media promotion of sponsorship; individual and group
- Recognition in Winnipeg Free Press Thank You Ad



Harvest Manitoba's "Victories over Hunger and Poverty" in honour of David Northcott, October 2023.

SPONSORSHIP OPPORTUNITIES

Corporate Table Sponsors

\$3,500

- 10 tickets to the gala
- Corporate table identification
- Recognition in Winnipeg Free Press Thank You Ad

"We are proud to be a part of the friendly, close-knit team of Harvest's food bank volunteers who put their heart and soul into caring for and helping those who need it most today."

- Harvest Manitoba Client and Newcomer, Iryna

Preferred Package Sponsors

\$1,250

- 4 tickets to the gala, with preferred seating location

Individual Tickets

\$275

Purchase individual tickets to the gala. Unless purchased for an enhancement to sponsorship package, seats for individual tickets will be pre-assigned. Partial tax receipt.

Help Us Fight Hunger by Making a Donation

If you would like to support Harvest Manitoba but cannot attend, please consider donating a ticket or even a whole table!

We are always looking for ways to include clients who cannot otherwise attend.

- Name recognition in gala program
- Full tax receipt

Gifts In-Kind

Live Auction (\$5,000 minimum value)

Live auction items will be highlighted on our rotating screens with your logo throughout the evening and during the live auction as well as on any live auction signage.

- Live auction items will also have 1/4 page ad in the gala program
- Charitable tax receipts in the amount of your donation with applicable documentation that meets the CRA guidelines

"I'm able to save \$100/month on things like bread, potatoes, and canned goods through Harvest and spend that money on other necessities for my children."

-Harvest Manitoba Client, Sharon



Harvest Manitoba's ability to serve our clients is thanks to the hard work of our volunteers, our retail and food producer partners, and our donors. On behalf of the **108,000** Manitobans who receive food from our incredible community network of food banks, daycares, schools, and soup kitchens each month, thank you for your support!

Thank you!



Thursday, October 17, 2024 • Victories Over Hunger and Poverty

It Takes a Province to Feed a Province

Thanks to you, Harvest distributes food to more than 380 food banks and agencies in every region of the province. Thousands of donors of food and funds, thousands of volunteer hours, and thousands of advocates define us as a community.

We're all in this together. Help us in our mission of ensuring that no Manitoban goes hungry.



Our network includes and supports over

380

food banks and agencies in Winnipeg, rural, northern and First Nations communities across Manitoba.



Every month

50,000

people visit a food bank.



91.3%

We were able to direct 91.3% of funds and food received straight to our clients.



Harvest collects and shares

12.5 million lbs

of healthy and nutritious food to hungry hardworking families and seniors in Manitoba every year.

Our volunteers put in more than

65,000

volunteer hours per year to meet the needs in our community.



As of March 2023, our network supported approximately

108,000*

Manitobans per month.

**includes food banks, soup kitchens, Meals2Go, First Steps and daycares*





HARVEST Gala | 2024

Victories Over Hunger and Poverty

SPONSORSHIP REGISTRATION FORM

We will support Harvest Manitoba and Victories Over Hunger and Poverty as a:

- Nourishing Sponsor** \$15,000
- Fighting Hunger Sponsor** \$10,000
- Feeding Hope Sponsor** \$5,000

Other Opportunities:

- Corporate Table Sponsors** \$3,500
- Preferred Package Sponsors** \$1,250
- Individual Tickets** \$275/each

If you are unable to attend the gala, you can still make a direct donation to support Harvest Manitoba or as a Tribute gift.

Donation amount: \$ _____

Corporation/Business (as preferred for program):

Contact Name: _____

Mailing Address: _____

Telephone: _____

E-mail: _____

- Please invoice me
- Cheque enclosed (payment details below)
- I would like to pay by credit card: VISA MC

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

EXP DATE: _____ CVV: _____



SCAN OR FAX COMPLETED REGISTRATION FORM TO:

Harvest Manitoba Attention: Gala 2024, 1085 Winnipeg Avenue, Winnipeg, MB R3E 0S2

Phone: 204-982-3663 Fax: 204-775-4180

Email: jpatenaude@harvestmanitoba.ca or cmcvarish@harvestmanitoba.ca

Charitable Registration Number: 13179 2616 RR0001

Presented by:

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