



# CHIP IN TO PREVENT HUNGER

THE HARVEST MANITOBA  
*Lee Newton*  
MEMORIAL GOLF TOURNAMENT  
Presented by:  
**Payworks**

WEDNESDAY, AUGUST 7, 2024  
ST. BONIFACE GOLF CLUB

REGISTRATION: 10:45 AM  
SHOTGUN START: 12:00 PM

Presented by:  
**Payworks**



## MESSAGE FROM THE PRESIDENT & CEO

Join friends, sponsors and donors alike for a fun-filled day of camaraderie and goodwill at our annual Chip in to Prevent Hunger golf tournament.

Your involvement in our annual golf fundraiser also serves an important role in helping Manitobans with food insecurity. Let's all give a special shout-out to Payworks and all of our sponsors for their continued support of this important event. It's much appreciated.

Food bank usage is up, grocery prices are climbing and rent increases are all in the news daily. With over 380 agency partners in the province, Harvest Manitoba is grateful for all your support.

This year, we'll be collecting non-perishable food items at the event, so please remember to bring a tin for the bin to help feed our neighbours in need.

Have some fun, reconnect with old friends and join fellow Harvest Manitoba community leaders in working toward a future where no Manitoban goes hungry.

Vince Barletta, Harvest President & CEO

## Why be a Sponsor?

### Giving back helps our community

By sponsoring Harvest Manitoba's golf tournament, your company is helping to ensure that every month a record number of Manitobans have access to healthy, nutritious food. We need your help now more than ever before.

### Get in front of your target market

The golf tournament is a perfect opportunity to network and have fun with tournament partners, players, and potential clients!

### Get your company noticed

Having your company and logo featured on Harvest Manitoba's high-traffic website and social media accounts (which total over 55,000 followers!) is an excellent way to leverage your sponsorship.



### REGISTRATION INCLUDES:

- 18 Holes Texas Scramble
- Golf Cart
- Putting Contest
- Competition Holes
- Welcome Gift
- Silent Auction and 50/50
- Food and beverage stations
- Fantastic prizes
- Lunch

# Sponsorship Opportunities



## GOLF TEE/GOLF BALL SPONSOR - \$5,000

NEW

Enjoy your company name on 288 golf balls and 1,296 golf tees with this new sponsorship opportunity.

Available to all the golfers in their carts, your gift will be appreciated immediately.

### Includes:

- **2 tickets** to Harvest Manitoba annual gala (Oct 17, 2024)
- Registration for **4 golfers**
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



## POWER DRIVE SPONSOR - \$5,000

NEW

Are you a car dealership that wants to highlight the latest in EV tech to prospective customers? This unique opportunity allows you to display an EV in the registration area and on the course.

### Includes:

- **2 tickets** to Harvest Manitoba annual gala (Oct 17, 2024)
- Registration for **4 golfers**
- Sponsorship sign at the hole
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



## GOLF CART SPONSOR - \$3,500

Only 3 available!

With 144 golfers riding around in carts all day, what better time to brand their ride? Each cart will feature your company logo, ensuring that no matter how they're golfing, your name will be front and center.

### Includes:

- **2 tickets** to Harvest Manitoba annual gala (Oct 17, 2024)
- Registration for **4 golfers**
- Company name on all carts
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



# Sponsorship Opportunities



## PUTTING GREEN SPONSOR - \$3,000

Ah, the putting green. An oasis on the course where the holes are a mere stone's throw away. This is the perfect time to engage with golfers and share a laugh as they attempt to win bragging rights as the "best putter on the course today."

### Includes:

- 2 tickets to Harvest Manitoba annual gala (Oct 17, 2024)
- Registration for 4 golfers
- Sponsorship sign at the hole
- Opportunity to supply the winning prize
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



## LUNCH SPONSOR - \$2,500 (PARTIALLY IN KIND)

Fuel everyone up as they arrive and set them on course for a great game. This sponsorship supplies all golfers with a delicious lunch at registration.

### Includes:

- Sponsorship sign at the hole
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



## HIRE A PRO SPONSOR - \$2,500

No one enjoys a Par 5 – so why not be the company that does the heavy lifting for them at this hole?

This unique sponsorship has a local golf pro take an additional drive for the foursome. Because who doesn't like a 300-yard drive setting them up for success?

### Includes:

- Registration for 4 golfers
- Local Pro decked out in your company's branded merch (to be supplied by sponsor)
- Table at the hole with your staffer to chat all about your company
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts

NEW



## INDIVIDUAL HOLE SPONSOR - \$2,500

"Own the Zone" with a hole sponsorship. A hole sponsorship is the best way to brand your company and network with teams as they wait for their chance to drive the green.

### Includes:

- Registration for 4 golfers
- Table at the hole
- Sponsorship sign at the hole
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts





## FILL A BIN TO THE BRIM SPONSORSHIP - \$500

Help nourish people in Manitoba experiencing food insecurity with this new sponsorship opportunity. For every \$1 that is donated, Harvest Manitoba can leverage \$10 in food. So that \$500 quickly turns into \$5,000 in food.

### Includes:

- A yellow Harvest Manitoba bin in the registration area with a 9 x 12 sticker proudly displaying your company logo and acknowledgement of your generous donation
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



## IN-KIND SPONSORSHIP

Supply a high-value prize (or prizes) to our silent auction area. This is a great way to help raise funds for the tournament and Harvest Manitoba.

### Includes:

- Company logo on all printed material for the tournament
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts

## REGISTER



### FOR MORE INFORMATION

please contact:

Joanne Patenaude

431-482-1495 or

[jpatenaude@harvestmanitoba.ca](mailto:jpatenaude@harvestmanitoba.ca)

## HERE



## SINGLE GOLFER - \$295

### Includes:

- Round of 18 holes
- Shared cart
- Lunch
- One day of awesomeness



## FOURSOME - \$1,180

### Includes:

- Round of golf for foursome
- Shared carts
- Lunch
- Three opportunities to talk on someone's backswing



## Lee Mae Newton

Lee Mae Newton founded Winnipeg Harvest in 1983, inspired by a documentary she saw on the development of the New York food bank "City Harvest." Lee led a small volunteer board that worked tirelessly to open Winnipeg Harvest on July 1st, 1985. She considered Winnipeg Harvest to be her purpose in life and was passionate about it in her understated way. She also raised public awareness about hunger and the work of Winnipeg Harvest, now named Harvest Manitoba, through speaking engagements and interviews. Lee was loved and respected by everyone at Harvest Manitoba and in the community that supported it because she treated each person with the same concern and respect, from corporate sponsors to the newest volunteer sorting groceries.

**Lee would be so proud of YOUR commitment and generosity to Harvest Manitoba.**



# Thank you!