



Manitoba Egg Farmers DOUBLES the impact of egg donations to Harvest Manitoba

Twice the eggs, twice the impact for 100,000 Manitobans every month!

WINNIPEG May 6, 2025 – More Manitobans than ever are reaching out for help, and Manitoba Egg Farmers (MEF) has responded by doubling their regular donation of fresh, locally-produced eggs to Harvest Manitoba (Harvest) – delivering twice the nutrition, twice the possibilities and twice the impact for families in need.

Food bank demand in Manitoba has skyrocketed by 150% since 2020, and Harvest is now serving more than 20,000 households every month – that’s around 100,000 people, including children and seniors.

To help meet this critical and growing need, MEF has announced they are doubling their bi-weekly egg donation from 1,800 to 3,600 dozen eggs per month. That’s almost 45,000 eggs per month!

"This donation comes at a time when families need it most," said Vince Barletta, President and CEO at Harvest Manitoba. "Eggs are one of our most requested items. They're nutritious, versatile and bring joy to our clients. Thanks to Manitoba Egg Farmers, more families will find this welcome surprise in their hampers each month."

Over the last several years, MEF has donated more than 100,000 dozen eggs to Manitoba families through Harvest Manitoba. In 2020, MEF began regular egg donations to Harvest Manitoba, and in 2024, they strengthened their commitment by establishing a purchasing agreement with Burnbrae Farms, ensuring a reliable, cost-effective supply of eggs for Harvest. Now that partnership is going even further, providing eggs every week to be distributed to Harvest’s 38301;0 agency partners, including 86+ food banks in Winnipeg and dozens more across 45 Manitoba communities, from Brandon to Thompson and the far north.

"The 170 regulated egg and pullet farm families that make up Manitoba Egg Farmers are committed to giving back to the communities that have supported us for generations," said Don Gaultier, Vice-Chair of Manitoba Egg Farmers. "After visiting Harvest this winter with our Board and staff and seeing firsthand the incredible commitment Harvest employees and volunteers have to feed so many in our province, we are even more proud to be part of something that makes such a meaningful difference."

Harvest Manitoba is grateful to Manitoba Egg Farmers and the entire agri-food community for their support.

Media are invited to take photos and videos of the egg delivery, and do interviews at 11 a.m. on Tuesday, May 6 at Harvest Manitoba (1085 Winnipeg Ave).

About Harvest Manitoba

Harvest Manitoba (“Harvest”) is a charitable organization dedicated to nourishing our communities and our sense of community so that no Manitoban goes hungry. We collect 13 million pounds of food every year, which is sorted and packed largely by volunteers into Harvest Hampers and distributed to Manitobans through our Community Food Network of more than 380 food banks and agencies in Winnipeg, rural, northern and First Nations communities. Right now, we feed over 100,000 Manitobans every month, and nearly half are children. Our Food Distribution Centre, which includes our Emergency Food Support Assistance Line and Warehouse, are in our Winnipeg Headquarters. To learn more or donate, please visit: HarvestManitoba.ca.

About Manitoba Egg Farmers

We're Egg Farmers We Love What We Do ®

Manitoba Egg Farmers (MEF) represents 170 regulated egg and pullet farmers in our province. MEF is an independent organization, funded entirely by egg and pullet farmers. Egg farmers are the primary caregivers of their hens that produce about 76 million dozen eggs each year and feed all communities across Manitoba. Eggs are nutritious, versatile and can be eaten with any meal. For more information about egg farming in Manitoba, hen care or recipes visit eggs.mb.ca



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