

**75%
SOLD
OUT**


HARVEST
nourishing our communities

Drive Out Hunger



**WEDNESDAY, AUGUST 12, 2026
ST. BONIFACE GOLF CLUB**

SINGLE GOLFER: \$340 | TEAM: \$1,360

**REGISTRATION: 10:45 AM
SHOTGUN START: 12:00 PM**

Presented by:

Payworks 

To become a sponsor or other inquiries, please contact Briana at boliver@harvestmanitoba.ca or call 204-982-3665



Harvest Manitoba has been leading the fight against food insecurity for over 40 years, yet demand continues to rise, with food bank use in our province increasing 150% since 2020. Your sponsorship helps support these families and children by providing nutritious food today and contributing to the change needed to prevent hunger tomorrow.

MESSAGE FROM THE PRESIDENT & CEO

Join us at the annual Lee Newton Memorial Golf Tournament for a great day on the course with friends, colleagues, and community leaders, all in support of Manitobans facing food insecurity.

Right now, the need across the province is growing. Up to 60,000 Manitobans use a food bank each month. Rising grocery prices and increasing housing costs are forcing more families and individuals to make impossible choices. To meet that need, Harvest works alongside more than 400 agency partners across the province to ensure food reaches people in communities both large and small.

Sponsorship of this tournament plays a direct role in that work and helps keep food moving to the places where it is needed most. Thank you to Payworks and to the many sponsors who continue to support this tournament year after year and help make our work possible.

We will once again be collecting non-perishable food items on site. Please bring a tin for the bin to help feed our neighbours in need.

Let's have some fun together and join fellow Harvest community leaders as we work toward a healthier future for all, where no Manitoban goes hungry.



Vince Barletta, Harvest President & CEO

The Value of Sponsoring

Strengthens Our Community

Your support of Harvest Manitoba's Golf Tournament helps ensure that more Manitobans have access to the food they need. With hunger on the rise, your sponsorship has never been more impactful.

Visibility That Makes a Difference

Your logo will be seen by thousands. With over 58,000 followers on social media and strong website traffic, sponsorship offers your company valuable exposure while supporting a meaningful cause.

Engage Directly with Your Ideal Audience

Join us on the course to connect with business leaders, community partners, and prospective clients in an environment that encourages meaningful conversations and relationship-building.

REGISTRATION INCLUDES:

- 18 Holes Texas Scramble
- Golf Cart
- Welcome Gift
- Lunch
- 3 Hole Food and Beverage Stations
- Online Auction and 50/50 Draw
- Premium Prizes
- Putting Contest
- Variety of Competition Holes



Sponsorship Opportunities



AUCTION SPONSOR: **\$5,000 | Only 1 available!**

Be the exclusive Auction Sponsor and showcase your brand front and centre as participants browse, bid, and compete online.



Includes:

- Registration for **4 golfers** and signage on a hole
- Visibility as the Auction Sponsor on our online auction platform
- Company logo on all printed materials for the tournament
- Company recognition in the event program itinerary
- Acknowledgement on the registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



POWER DRIVE SPONSOR: **\$5,000 | Only 1 available!**

Are you a car dealership that wants to highlight the latest in EV tech to prospective customers? This unique opportunity allows you to display an EV in the registration area and on the course.

Includes:

- Registration for **4 golfers**
- Sponsorship sign at the hole
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



GOLF CART SPONSOR: **\$3,500 | Only 2 left!**

With 144 golfers riding around in carts all day, what better time to brand their ride? Each cart will feature your company logo, ensuring that, no matter how they're golfing, your name will be front and centre.

Includes:

- Registration for **4 golfers**
- Company name on all carts
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



PUTTING GREEN SPONSOR: **\$3,500 | Only 1 available!**

Ah, the putting green. An oasis on the course where the holes are a mere stone's throw away. This is the perfect time to engage with golfers and share a laugh as they attempt to win bragging rights as the "best putter on the course today."

Includes:

- Registration for **4 golfers**
- Sponsorship sign at the hole
- Opportunity to supply the winning prize
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



Sponsorship Opportunities



50/50

50/50 Raffle Sponsor: \$2,500

NEW!

Share the Win! Associate your brand with the excitement, community support, and a winning experience while helping raise critical funds for the tournament and Harvest Manitoba.

Includes:

- Registration for **2 golfers** and hole signage
- Exclusive visibility as the Tournament 50/50 Raffle Sponsor on the online raffle platform
- \$1,000 seeded 50/50 prize contribution included
- Company logo on all printed materials for the tournament
- Company recognition in the event program itinerary
- Acknowledgement on the registration banner
- Recognition on the Harvest Manitoba website with a logo and web link
- Recognition in community profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



INDIVIDUAL HOLE SPONSOR: \$2,500 | Only 4 left!

"Own the Zone" with a hole sponsorship. A hole sponsorship is the best way to brand your company and network with teams as they wait for their chance to drive the green.

Includes:

- Registration for **4 golfers**
- Table at the hole
- Sponsorship sign at the hole
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



HIRE A PRO SPONSOR: \$2,500

No one enjoys a Par 5 – so why not be the company that does the heavy lifting for them at this hole?

This unique sponsorship has a local golf pro take an additional drive for the foursome. How does that sound like a 300-yard drive setting the stage for success?

Includes:

- Registration for **4 golfers**
- Local Pro decked out in your company's branded merch (to be supplied by sponsor)
- Table at the hole with your staffer to chat all about your company
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



LUNCH SPONSOR: \$2,500

Fuel everyone up as they arrive and enjoy a course for a great game. This sponsorship supplies all golfers with a delicious lunch at registration.

Includes:

- Sponsorship sign at the hole
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



FILL A BIN TO THE BRIM SPONSORSHIP: \$500

Help nourish people in Manitoba experiencing food insecurity with this new sponsorship opportunity. For every \$1 that is donated, Harvest Manitoba can leverage \$10 in food. So that \$500 quickly turns into \$5,000 in food.

Includes:

- A yellow Harvest Manitoba bin in the registration area with a 9 x 12 sticker proudly displaying your company logo and acknowledgement of your generous donation
- Company logo on all printed material for the tournament
- Acknowledgement on registration banner
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts

SCAN QR CODE TO REGISTER NOW!



FOR MORE INFORMATION
please contact Briana at:
boliver@harvestmanitoba.ca
or call 204-982-3665



IN-KIND SPONSORSHIP

Supply a high-value prize (or prizes) to our silent auction area. This is a great way to help raise funds for the tournament and Harvest Manitoba.

Includes:

- Company logo on all printed material for the tournament
- Acknowledgement on Harvest Manitoba's website
- Recognition in Community Profile ad in Winnipeg Free Press
- Recognition in Harvest Manitoba's social media golf posts



Single Golfer: \$340 | Team: \$1,360

Includes:

- Round of Golf
- Shared Carts
- Lunch



Lee Mae Newton

Lee Mae Newton founded Winnipeg Harvest in 1983, inspired by a documentary she saw on the development of the New York food bank "City Harvest." Lee led a small volunteer board that worked tirelessly to open Winnipeg Harvest on July 1st, 1985. She considered Winnipeg Harvest to be her purpose in life and was passionate about it in her understated way. She also raised public awareness about hunger and the work of Winnipeg Harvest, now named Harvest Manitoba, through speaking engagements and interviews. Lee was loved and respected by everyone at Harvest Manitoba and in the community that supported it because she treated each person with the same concern and respect, from corporate sponsors to the newest volunteer sorting groceries.

Lee would be so proud of YOUR commitment and generosity to Harvest Manitoba.



Thank you!